



A Total Approach to Health and Wellness[®]

freedom

to grow ...



...flexibility

to fit your lifestyle

Here is what some of our chiropractors have to say:

Dr. Ed Palichuk - CMCC graduate 1992 - *"Though I started as an associate I had a successful solo practice for 17 years before joining Optimum Wellness Centres, but gradually the management of all aspects of the practise became a burden and decreased the enjoyment of what I really wanted to do, provide care. Freeing up time and energy allows one to grow a practise, and mine certainly has done that since joining. Practising as a part of a bigger network is great for an established Chiropractor and especially helpful for a new grad. One can spend thousands of dollars in practise management fees for the same benefits one gets by just being part of a group of like minded Doctors who all want to grow their practises."*

Dr. Nicole Carson - Palmer West graduate 2006 - *"As a new graduate with a lot of school debt, I chose Optimum Wellness Centres, even though I really wanted to run my own practice. I worked in the same clinic with four other experienced Doctors and after just two years became the clinic director. Working with Optimum has given me the practical experience to grow as a practitioner and a business partner that would have taken me significantly more time to gain if I practiced on my own."*

Dr. Michael Sawa - CMCC graduate of 2003 - *"After graduating from CMCC I practiced as an associate and then as owner of a clinic. Having practiced both ways, I know first hand about the benefits and challenges that both have to offer and found that Optimum Wellness Centres has successfully combined the best of both. The unparalleled support and peace of mind this has provided me has resulted in my best practice results ever. Knowing I am in an environment that promotes my wellbeing as a person and practitioner while caring for my individual needs in a team atmosphere is the only way I want to continue to practice."*

Dr. Colin Chala - Palmer West graduate of 2001 - *"When I joined OWC in 2006, after practicing in California for five years, I was bored, discouraged and looking for better opportunities. I found plenty. There is so much to keep me excited about my career now. I practice in two completely different settings, a WCB clinic in an industrial area and a family practice in the suburbs; I am involved in many of the development activities of the company and am an owner in multiple clinics. Joining OWC has been the best decision I have made since deciding to become a Chiropractic Doctor."*

Dr. Audrey Cameron - CMCC graduate of 2004 - *"As a new Doctor I was very thankful for the support that OWC provided while at the same time eventually providing the autonomy to run my own clinic. The Optimum group provides the best of both worlds. You have administrative support, marketing, numerous Doctors available as mentors, and all the practice management advice you would need. In 2009, I had to move back to Vancouver Island due to family circumstances and though I am no longer practicing, as an owner in multiple clinics . I am still benefitting financially from all my earlier hard work."*

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Ph: (403) 273-1717, Fax: (403) 273-5663
www.optimumwellnesscentres.com



Who We Are:

Optimum Wellness Centres are centrally administered, integrated-multidisciplinary primary care clinics. We do everything from hiring and training staff to ensuring every clinic is well equipped. Eliminating the administrative burden allows our associates to concentrate on growing their practices by delivering the best patient care possible and provides them the freedom to pursue the lifestyle they desire.

Started in 2007 as combination of clinics offering chiropractic, massage and Traditional Chinese Medicine, Optimum Wellness Centres has developed into 18 clinics in Calgary and surrounding areas now offering chiropractic, physiotherapy, athletic therapy, massage, acupuncture, Traditional Chinese Medicine, naturopathy and psychology. **Our Vision** is to provide integrated, multidisciplinary health care, helping our patients achieve optimum health and wellness by providing outstanding patient care, education, compassion, and uncompromising integrity.

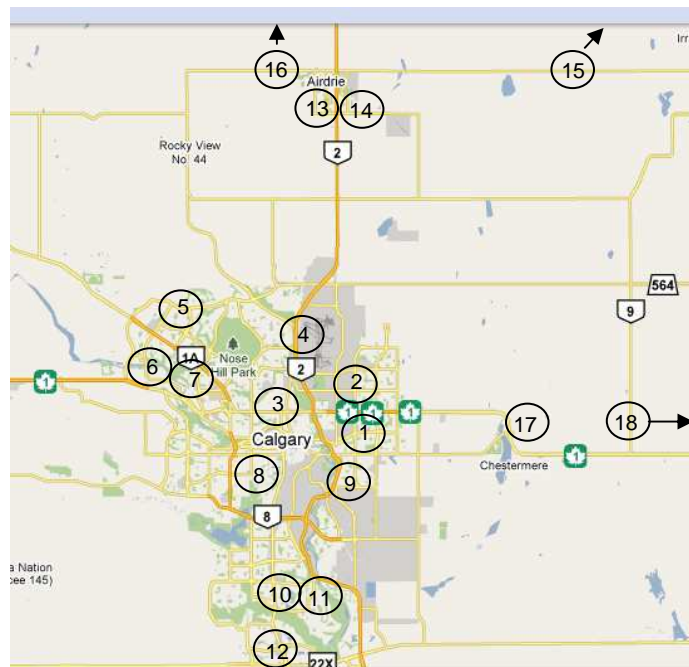
We are proud of our successful relationships with all of our practitioners as well as with our large and small healthcare industry partners. We have remained true to the organization's **Core Values** of striving to ensure our daily interactions and decisions always encompass: respect for all, compassion for those we serve, commitment to quality, timely and outcome based service, integrity in all we do, collaboration among health care professionals and institutions.

*The freedom to grow.
The flexibility to fit your lifestyle.*



What We Offer:

- ▶ **Mass Marketing** - through media such as full page Yellow Pages advertisements, radio ads, health and trade shows, a professionally maintained website ...
- ▶ **Brand Name Recognition** - all across Calgary and several surrounding cities you can find the Optimum Wellness Centres logo proudly displayed.
- ▶ **Competitive Compensation** - When considering what we have to offer it would be difficult to compete with the compensation we provide our chiropractors.
- ▶ **Group Extended Healthcare Packages** - The power of numbers allows us to access extended healthcare at excellent rates.
- ▶ **Mentorship and Professional Development Opportunities** - Whether you are a recent graduate or have been in practice for many years, much can be learned from the knowledge base that already exists within our organization.
- ▶ **WCB Authorized Providers** - All of our locations are WCB Authorized.
- ▶ **Consumer's Choice Award Winner Since 2008**
- ▶ **Networks with other Healthcare Institutions and Professionals** - We have been able to foster relationships with other great organizations and professionals such as World Health, Medicentres, Fitter First, Aviva Insurance, more ...
- ▶ **Ownership Opportunities** - There are multiple ownership and investment opportunities both within and outside Optimum Wellness Centres.
- ▶ **More ...** call 403-273-1717 to find out more about why becoming an Optimum Wellness Centres Chiropractor could be the best decision you've made in a long time!



Northeast Calgary

1. **Corporate Head Office**
Marlborough
8, 5268 Memorial Dr NE
Ph: 403-273-1717
2. Sunridge Mall
1287, 2525 - 36 St NE
Ph: 403-293-4404
3. Renfrew
1302 Edmonton Trail NE
Ph: 403-276-8800
4. Deerfoot Mall
C1B - 901, 64 Ave NE
Ph: 403-274-9330

Northwest Calgary

5. Crowfoot
115, 150 Crowfoot Cres NW
Ph: 403-241-2225
6. Bowness
6427 Bowness Rd NW.
Ph: 403-286-9319
7. Montgomery
4612A Bowness Rd NW
Ph: 403-288-7100

South Calgary

8. Glamorgan
22, 3919 Richmond Road SW
Ph: 403-246-2640
9. Foothills Industrial
Bay 14, 3711 - 61 Ave SE
Ph: 403-723-0026
10. Canyon Meadows
110, 13226 Macleod Tr SE
Ph: 403-271-9343
11. Bow Bottom
201, 83 Deerpoint RD SE
Ph: 403-278-2077
12. Shawnessy
124, 70 Shawville Blvd SE
Ph: 403-256-1377



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Surrounding Areas

13. Airdrie Active
203, 2002 Luxstone Blvd
Ph: 403-948-4800
14. Airdrie Associate
109, 304 Main St
Ph: 403-912-0212
15. Beiseker
Box 575, 227 Main St
Ph: 403-947-2273
16. Carstairs
Bay 2, 1118 Hammond St
Ph: 403-337-2672
17. Chestermere
Bay C,
124 East Chestermere Dr
Ph: 403-235-3717
18. Strathmore
#9 - 55 Wheatland Tr
Ph: 403-934-5633